

B2B & B2C

TECHNOLOGICAL AND COMMUNICATION PLATFORM

TRANSPORT & LOGISTICS · AUTOMOTIVE · PUBLIC TRANSPORT & MOBILITY · MARKETING ONLINE, MULTICHANNEL AND MULTILINGUAL
WORLDWIDE TRAVEL & TOURISM



EMPRESA

Logistour es la división especializada del mundo de los viajes por todos los medios de transporte, incluido el urbano y la movilidad, así como del turismo en todas sus formas, del Grupo Infotrans, principal operador de portales en Internet con más de 60 portales relacionados con el transporte y la logística a nivel mundial.

Logistour dispone de 5 canales temáticos: www.touristalia.com de viajes y turismo para España, Portugal y Andorra; www.commagia.com integra más de 600 estancias definidas como históricas, románticas y con belleza y ensueño de España y Portugal; www.tourispress.com, primer informativo digital de carácter colaborativo de contenidos sobre nuevas tecnologías e Internet del sector; www.tourisdata.eu, portal de informes y enlaces turísticos, y por último www.infotransporte.com, informativo digital de movilidad.

Consulte nuestros servicios y productos relacionados con Internet, "Publicidad en Internet".

Un mundo de experiencia. Una vida de desarrollos.

VIAJES Y TURISMO

- Web corporativa de grupo
- Turismo España - Portugal
- Estancias históricas Ibéricas
- Informes y links

EMPRESA

Infotrans es definida y considerada como la primera plataforma multicanal y tecnológica de servicios online de la logística, el transporte, la automoción, los viajes y el turismo desde 1996 de España, Portugal y Andorra.

Infotrans opera 60 portales con directorios especializados en dichos sectores con más de 50.000 empresas clasificadas en 250 actividades de servicios segmentados por provincias y comunidades autónomas españolas, y áreas geográficas portuguesas, así como por continentes y países a través de los canales internacionales: www.infotransworld.com, www.infopuerto.com y www.cargaree.com.

La plataforma multicanal de Infotrans dispone de 3 informativos digitales colaborativos, www.transpress.com, www.tourispress.com y www.infotransporte.com, que permiten la integración de notas de prensa directamente, sin claves, por parte de empresas, organismos y asociaciones.

Consulte nuestros servicios y productos relacionados con Internet, marketing online y las "nuevas tecnologías" en "Publicidad e Internet".

Un mundo de experiencia. Una vida de desarrollos.

TRANSPORTES & LOGISTICA

- Portales multimodales
- Portales temáticos
- Portales regionales
- Logísticas virtuales

VIAJES Y TURISMO

- Web corporativa
- Turismo España - Portugal
- Estancias históricas Ibéricas
- Esencial para viajar
- Blog del sector

PRINCIPALES PORTALES

- www.transportes.com
- www.portugaltransportes.com
- www.infocargas.com
- www.farotrans.com
- www.transaccionesonline.com

Publicidad en Internet

- Internet TOP 55
- Internet dinámico
- Internet agencias
- Multicanal directorios
- Internet 5 continentes
- Esponsorización Logisdata
- Informes logísticos
- Diseño Web
- Registro - Alojamiento
- Promoción Web
- Campañas e-mailing
- Newsletter empresa
- Gestión y control comercial
- Diseño digital

YOUR BEST QUALIFIED PARTNER WITH QUALIFIED "ROI VERTICAL" RESULTS

we are on OMExpo online
Madrid - Lisboa
Barcelona - México 2011
www.omexpo.com

FACTS AND DATA

- 62 Portal sites
- 250 Service categories
- 50.000 Registered companies
- 3 Digital news
- 3 Newsletters services
- 3 Market places

VIRTUAL LOGISTICS PLATFORMS

More than 50.000 companies online · 100 x 100 right

- www.algecirasplataformalogistica.com
- www.andaluciacentrologistico.com
- www.arcoatlantico-plataformalogistica.com
- www.barcelona-plataformalogistica.com
- www.bilbao-plataformalogistica.com
- www.canarias-plataformalogistica.com
- www.iruncentrologistico.com
- www.lajunqueracentrologistico.com
- www.lisboa-plataformalogistica.com
- www.madrid-plataformalogistica.com
- www.noroestecentrologistico.com
- www.regiondemurcia-plataformalogistica.com
- www.sevilla-plataformalogistica.com
- www.valencia-plataformalogistica.com
- www.vitoriacentrologistico.com
- www.zaragoza-plataformalogistica.com

MAIN PORTAL SITES

	Multimodal logistics & transport
	Logistics & transport Portugal
	Maritime transport operators
	Industrial logistics & service
	Air cargo business & airports
	Trade & transport worldwide
	Transport market place
	Vehicles purchase - sale market
	Traffic business market place
	Travel & tourism - Spain · Portugal
	Romantic leisure resources



Tel.: +34 902 227 427
Fax: +34 916 450 538
e-mail: marketing@infotrans.com

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Fax: +34 916 450 538
e-mail: marketing@logistour.com





Technological Developments

Infotrans has a historical background of 30 years of investigation and prospective, specialized in the fields of goods logistics and transportation by all modes: maritime, road, rail, air, automotive, public transport and mobility as well as in the travel and tourism sectors in Spain, Portugal and Andorra, and the rest of the world through our international portal sites.

During this period, more than 200.000 real visits have been paid to the 250 most important cities and towns in the Iberian Peninsula and its Islands: Balearic, Canary, Açores and Madeira Archipelagos.

Since 1996 and thanks to the relevant technological capacity reached, Infotrans has developed 62 specialized portal sites in the different areas of above mentioned sectors, which have been highly and very satisfactorily valued by Corporate Groups, Organisms and Associations with which some strategical contracts and agreements have been established as an added value to Infotrans, as the first multimodal platform of companies, services and B2B e-commerce on transportation, travel and tourism in Internet and multimedia in the Iberian Peninsula and islands.

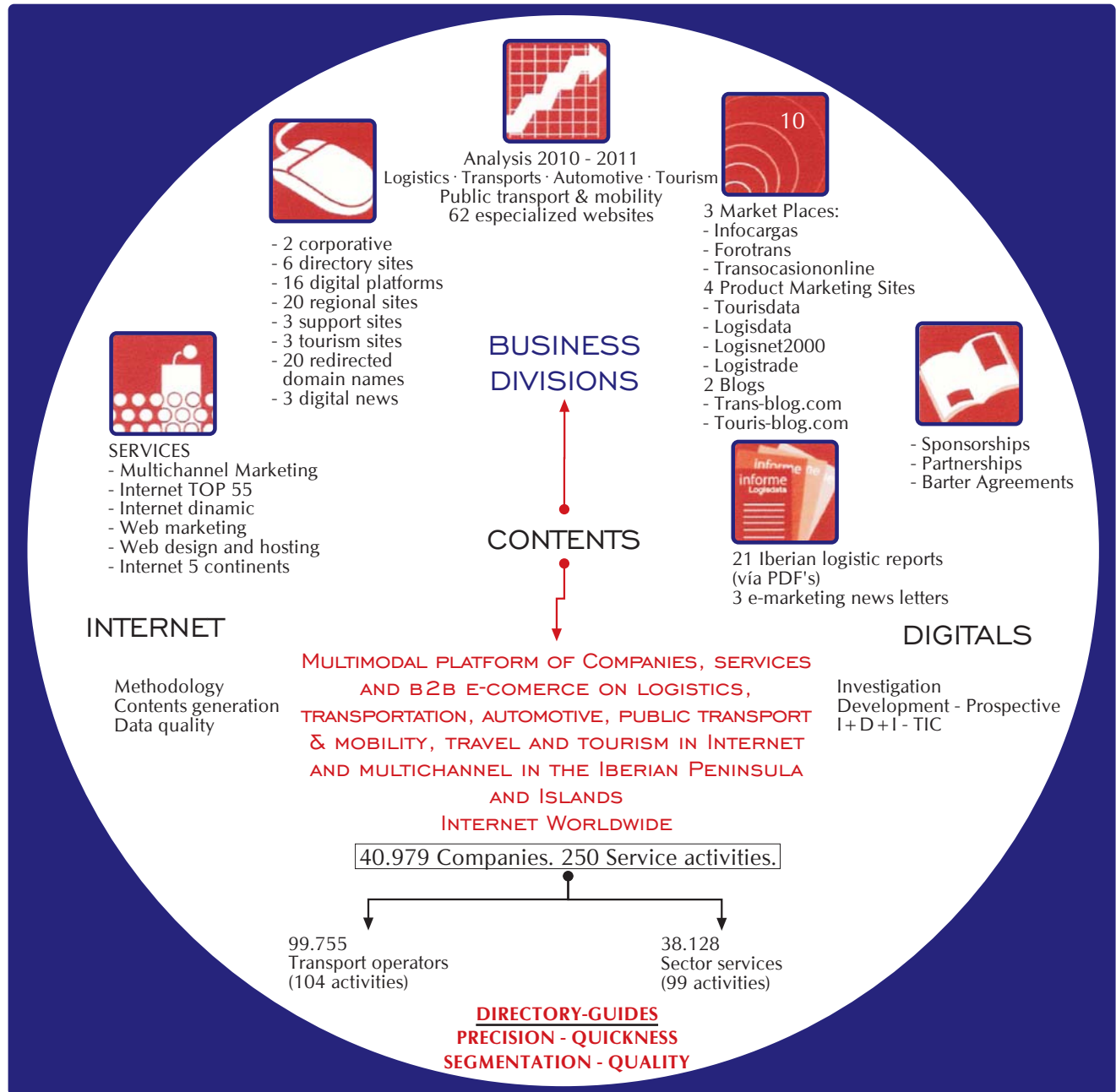
During 2007 Infotrans faced with success the digitalization of all procedures involved in the company operations: marketing, designing and administration as a result of its actual leadership in Internet Business.

Infotrans has always pretended to transmit all clients and users in general the importance of the contents of the operated portal sites (more than 50.000 companies) in the areas of major strategical value for the Iberian economy and its worldwide expansion resulting from Infotrans accumulated knowledge and business credits, after 30 years of investigation and hard work.



WEBSITES NETWORK

STRATEGICAL INTELLIGENCE



The clients potential of **Infotrans** is about 40.000 companies in Spain, Portugal and Andorra, classified in more than 250 activities (road, maritime, rail, air and express, as well as logistics services to the sectors).

The main **Infotrans** business value is that of its complete digitalization of its "online" database with which any company procedure can be carried out such as: marketing, designing, administration, control and filing).

Infotrans main business lines are: Internet Top 55, Internet-dynamic, Internet for agencies, multichannel directories, Internet 5 continents, sponsors Logisdata, logistic reports, Web design, domain names-housing, Web marketing, e-mail campaigns, company newsletters, sales control and follow-up and digital design.

*Considering all **Infotrans** business developements and the strategical intelligence reached in the technical performance of 62 vertical portal sites with its own means since 1996 just starting 2010, **Infotrans** has only exploited a 10% of its potentialities to grow at an immediate future.*

Infotrans capital "vessel" is **www.transportes.com**, being an absolute leader in contents and clicks either direct or indirectly, as since 1980 has been within the three first positions in the main searchers as *Google*, *Yahoo*, etc.

Infotrans leadership in new online marketing multichannel systems allows the group to take over an optimum position for faster achievements, at a near future.

OWN DOMAIN NAMES AND OPERATIVE SITES

CORPORATIVE SITES (2)

www.infotrans.es
www.logistour.com

DIRECTORY SITES (6)

www.transportes.com*
www.portugaltransportes.com*
www.infologistica.com*
www.infopuerto.com*
www.cargaerea.com*
www.infotransworld.com*

REGIONAL SITES (20)

www.andaluciatransportes.com*
www.andorratransportes.com*
www.aragontransportes.com*
www.asturiatransportes.com*
www.balearatransportes.com*
www.canariatransportes.com*
www.cantabriatransportes.com*
www.castillalamanchatransportes.com*
www.castillayleontransportes.com*
www.catalunyatransportes.com*
www.ceutatransportes.com*
www.comunidadvalencianatransportes.com*
www.euskaditransportes.com*
www.extremaduratransportes.com*
www.galiciatransportes.com*
www.lariojatransportes.com*
www.madridtransportes.com*
www.melillatransportes.com*
www.murciatransportes.com*
www.navarratransportes.com*

TOURISM SITES (3)

www.touristalia.com*
www.conmagia.com*
www.tourisdata.eu*

DIGITAL NEWS (3)

www.transpress.com*
www.tourispress.com*
www.infotransporte.com*

DIGITAL PLATFORMS (16)

www.algecirasplataformalogistica.com*
www.arcoatlantico-plataformalogistica.com*
www.andaluciacentrologistico.com*
www.barcelona-plataformalogistica.com*
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www.madrid-plataformalogistica.com*
www.noroestecentrologistico.com*
www.regiondemurcia-plataformalogistica.com*
www.sevilla-plataformalogistica.com*
www.valencia-plataformalogistica.com*
www.vitoriacentrologistico.com*
www.zaragoza-plataformalogistica.com*

MARKET PLACES (3)

www.infocargas.com*
www.transocasiononline.com*
www.forotrans.com*

PRODUCT MARKETING SITES (3)

www.logisdata.eu*
www.logisnet2000.com
www.logistrade.net*

SUPPORT SITES (3)

www.centrosdetransporte.com*
www.barcelonacentrodecargaarea.com*
www.madridcentrodecargaarea.com*

BLOGS SITES (2)

www.trans-blog.com
www.touris-blog.com

* TOP 55

Websites integrated in global online marketing platform

REDIRECTED DOMAIN NAMES

TO TRANSPORTES.COM (3)

www.adrworldwide.com
www.transport.org
www.transportlinks.biz

TO INFOLOGISTICA.COM (7)

www.logisticlinks.net
www.logistalia.com
www.infologistics.com
www.tradelinks.biz
www.expologistica.net
www.expologistics.com
www.foroindustria.net

TO TRANSPRESS.COM (1)

www.logispress.com

TO PORTUGALTRANSPORTES.COM (2)

www.portugaltransport.com
www.infoportos.com

TO INFOTRANS.ES (1)

www.infotrans.com

TO EUSKADITRANSPORTES.COM (1)

www.euskadiaquitania-arcoatlantico.com

TO INFOCARGAS.COM (3)

www.cargolandia.com
www.transportalia.com
www.el-camionero.com

TO CONMAGIA.COM (2)

www.nidosdeamor.com
www.bellasvistas.net

TO TOURISTALIA.COM (1)

www.turistalia.com

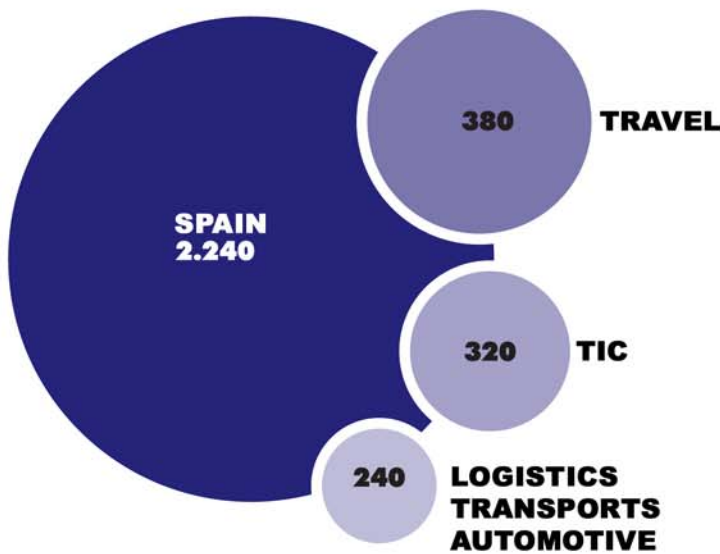
MULTICHANNEL ONLINE MARKETING
LOGISTICS · AUTOMOTIVE · TRANSPORT · TRAVEL · TOURISM
· Internet since 1996 ·

ONLINE MARKETING PROSPECTIVE - EVOLUTION 2009-2012

ADVERTISING INVESTMENT IN SPAIN DURING 2007 WAS ABOUT 14.500 MILLION EUROS. THE MARKETING ONLINE BUSINESS REPRESENTED IN SPAIN 320 MILLION EUROS. THE QUICK EVOLUTION OF INTERNET INVESTMENT WILL REACH A 10% OF THE TOTAL MARKET FIGURES WHICH WILL REACH AN AMOUNT OF 22.000 MILLION EUROS IN 2012.

**INVESTMENT PROSPECTIVE
ONLINE MK 2012**

MILLIONS EUROS



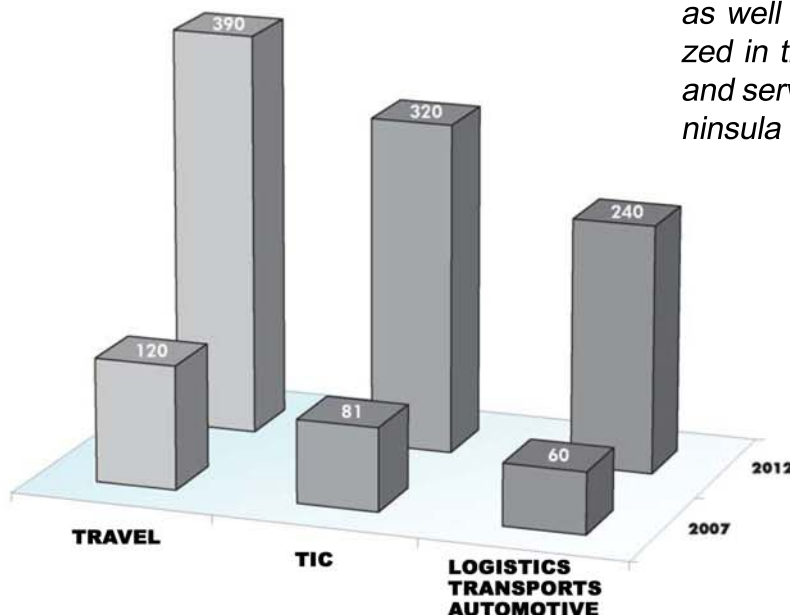
ANALYSIS

Internet accessibility easiness and quickness for 30 million of Spanish internet users and 2 million companies and official departments which will use this tool by 2012 in the search of information, analysis and comparative article prices, will produce, as a consequence an important increase in online marketing. Investment, specially in the TIC, travel and logistics activities. Strange as it might be, in the logistics sector there is only one specialized Portal site, www.transportes.com starting in 1995 (15 years of online activity).

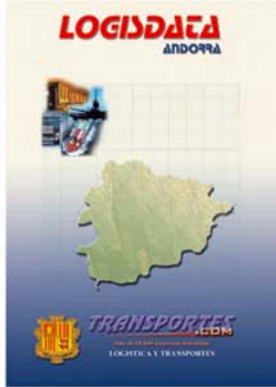
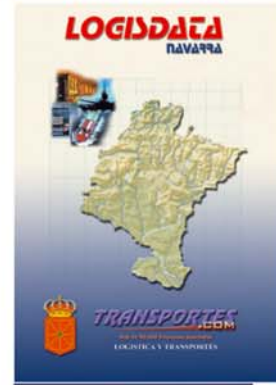
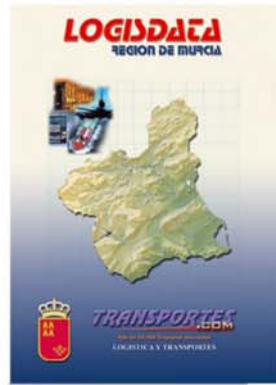
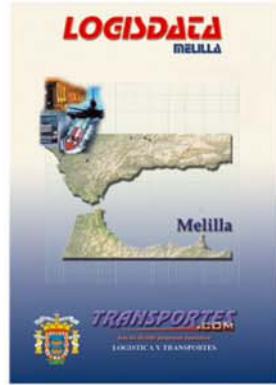
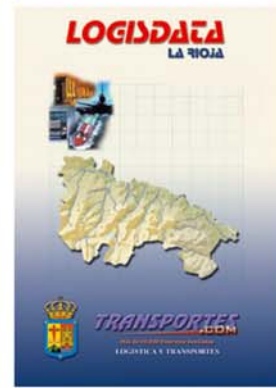
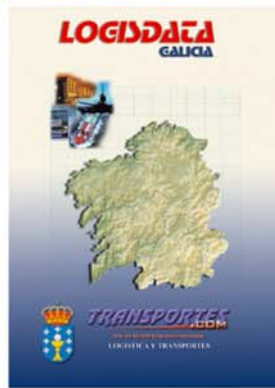
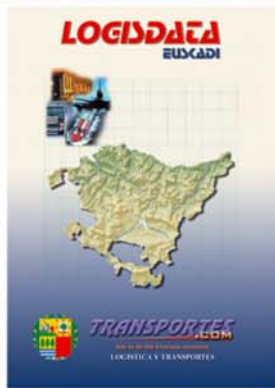
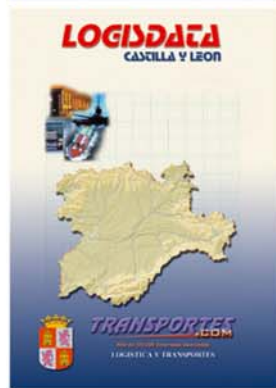
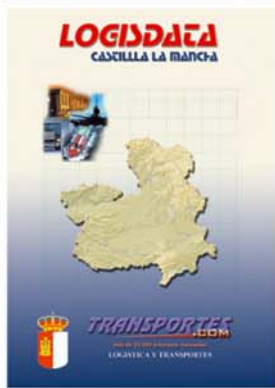
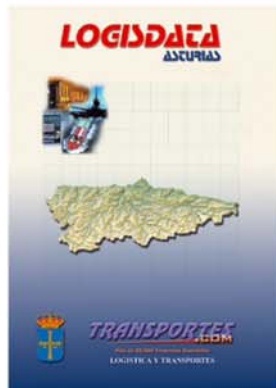
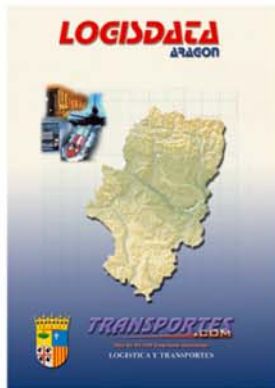
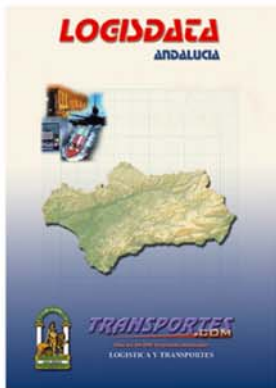
Apart from www.transportes.com, Infotrans operates other 61 websites related to goods transport. Automotive and Logistics, public transport and mobility, as well as travel and tourism, specialized in the different geographical areas and service activities in the Iberian Peninsula and Islands.

**INVESTMENT PROSPECTIVE
ONLINE MK 2012**

MILLIONS EUROS



THE MULTIMEDIA ONLINE MARKETING SYSTEMS DEVELOPPED BY INFOTRANS, SINCE 1995, ARE TO BE CONSIDERED AS THE NECCESARY ANSWER TO INVESTMENT RETURNS FOR INTEGRAL MARKETING BUSINESS FOR ANY COMPANY.



www.logisdata.eu

LOGISTICS REPORTS

IBERIAN PENINSULA & ISLANDS

TRANSPORTATION · LOGISTICS · AUTOMOTIVE

PUBLIC TRANSPORT · MOBILITY

TRAVEL & TOURISM

50.000 COMPANIES - 250 SERVICE ACTIVITIES